



OFF SOUNDINGS CLUB

OFFICE OF
PUBLIC RELATIONS CHAIRMAN

111 Gales Ferry Road
Gales Ferry, Ct. 06335

AREA CODE (203) 448-0701

October 31, 1985

PUBLIC RELATIONS COMMITTEE REPORT - FALL 1985

In general, the news media interest in this year's fall series met with past expectations. Soundings, Suffolk Times and Providence Journal all requested the usual detail on the event, winners and local skippers. The one notable exception this time around was the lack of interest shown by The Day which usually gives the most coverage. This is attributed to a shorthanded situation on that weekend for the Day's sports desk. By not devoting one individual for the entire weekend to our event, it gave the paper better coverage of other events in the New London area. For my part, I had not pre-arranged adequate alternative contact contingencies which contributed to the lackluster coverage by The Day.

In addition to those mentioned above, final results were provided Windward Mark and Sailing Magazine.

Respectfully submitted,