



OFF SOUNDINGS CLUB

OFFICE OF
PUBLIC RELATIONS CHAIRMAN
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AREA CODE (203) 448-0701

Public Relations 1984 Year End Report

Off Soundings Club received some very good and accurate media coverage of both Spring and Fall race series. Of particular import is the way the press transmitted the overall self-assured yet unemotional concerns of the Club's officials and participants relative to weather conditions associated with Hurricane Diana. To provide a capsule view of the way this came across, the following are some excerpts from the Day's coverage of the Fall event.

FALL SERIES

Situation

Media story on pre-race concerns for Hurricane Diana

Quote

We're keeping a very close eye on it. We sort of tried to put it out of our minds when it was supposed to go inland. Sometime between 8 a.m. Thursday and 8 a.m. Now on Friday it's suppose to start moving in our direction. The forecasters give you their best guesses and then it doesn't pan-out. so we're watching it very closely.

Quoted

Public Relation's
Andy Anderson

I think the storm is far enough away, so that it certainly won't impact Friday, and once we go, we go unless it is headed directly for us. The final call will be by Commodore Granbery. Not to make light of it, but if we're looking at a hurricane we would not race.

Race Committee
Paul Van Dyke

FALL SERIES

Situation

Quote

Quoted

Friday after race comments
with 35 to 45 knot winds
predicted for Saturday.

I'm watching TV news
and I'm wondering where
the storm is going to go
tonight. They had to cancel
a race at Block Island about
6 years ago, because of high
winds. I remember being in
Great Salt Pond with big
waves and strong winds and
nobody left the harbor. The
statement in the Off Soundings
booklet sort of sets the tone.
If it looks bad we're going to
bag it and I think some other
people will too.

C-1 Spring Winner
Bob Evelyn

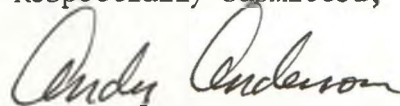
You can't really say until
tomorrow. You just do the
best you can with whatever
gets thrown at you. We're
just going to try to be con-
sistant. With predictions for
tomorrow, our strategy comes
down to one word - Survival.

Friday C-4 Winner
Eric Thompson

I think they'll (race offi-
cials) try to start tom-
orrow. If its just fog they
can postpone it until people
can see one another. But I
think heavy winds and sea
conditions could be cause for
cancellation tomorrow. The
real measure is whether the
committee and the officers
determine that the conditions
threaten safety and equipment.
Safety will be their first
consideration.

Race Committee
member Larry Jacobsen

Respectfully submitted,


Allen N. Anderson